



# MEDIA COORDINATORS

## THE JACK AND PAT KAY CENTRE CAMP

Centre camp is FUN. Centre Camp is FRIENDSHIP. Centre Camp is COMMUNITY.

POSITION TYPE: **CONTRACT: JULY- AUGUST 2022**

LOCATION: **Prosserman JCC (4588 Bathurst St in North York)**

GREAT PERKS: **Free Fitness & Aquatics Membership to our incredible facility for duration of contract; free onsite parking; working with a dynamic team within a supportive inclusive staff culture; and more!**

### The JCC's Vision & Purpose:

We have a tremendous opportunity for you to join our team and build your leadership skills and resume with us. At our core, we believe in inspiring people to live the Jewish lives they want to live. Our dynamic team is guided by our mission: to build and sustain a caring and vibrant community hub that is welcoming to all and based on a solid foundation of Jewish values and with a strong connection to Israel.

### What We Do:

From daycare to seniors' programs, fitness to recreation, Jewish learning to holiday celebrations, and everything in between, the JCC provides life-changing programs infused with Jewish values that inspire and enrich our members and provide a best-in-class experience.

**The Jack and Pat Kay Centre Camp** is one of our flagship programs and is the destination where children in the Greater Toronto community come together to explore, celebrate, and nurture their Jewish life and connection to Israel. Centre Camp is a place to foster independence and a true camp community while growing leaders of tomorrow within a classic summer camp environment.

### The Ideal Media Coordinator:

- You are creative, social media and tech savvy, enthusiastic and responsible and love **being around children** and being a part of their growth in becoming fantastic staff and community leaders.
- **Jewish culture, traditions, and a connection to Israel** or willingness to learn are evident in your passionate and friendly interactions.
- Your **English language** skills are superior, verbal and written, and if you speak Hebrew and/or Russian it's an asset.
- Moreover, you have a friendly and outgoing nature, work collaboratively and are **team oriented**.

### Key Duties and Responsibilities:

The Media Coordinator is a key member of our Head Staff team, overseeing our summer media production and posting (photography, videography, and social media). Pending availability, the Media Coordinator will oversee additional staff to assist with all production of materials. They are also overseeing the checking of all materials to approve for appropriate posting. Key duties include:

- Attend staff training
- Put together videos (including PreCamp) to be posted online
- Utilize photo and video to document every period of the camp day, including but not limited to daily activities, special events, performances, and evening programs
- Post photos daily to our camp website
- Assist with setting up audio equipment daily for Flagpole, and for programs as requisitioned
- Oversee the equipment and staff supervision of the camp radio program
- Ensure that all storages are kept in proper condition throughout the summer and properly inventoried and organized at the end of the summer



- Attend all camp wide programming and family nights
- Act as a role model for both campers and staff
- Participate as a member of the Centre Camp Staff team in any special programs that may occur outside of the camp day
- Assist with anything else as needed by the Head Staff and Leadership Team

**How to Apply:** We welcome all applicants. Accommodations during all phases of the hire process will be made wherever possible. If you are interested in and well qualified for this exciting opportunity, please apply on line via <https://www.centrecamp.ca/staff/> no later than **May 13, 2022**. For more details please contact Camp Director, Evan Roth: [evan@centrecamp.ca](mailto:evan@centrecamp.ca) 416.636.2267. Please note that 2<sup>nd</sup> dose of Government of Canada approved Covid-19 vaccine is a condition of hire.

**We appreciate your application, however we will only be contacting the candidates we wish to interview.**