



GRAPHIC DESIGNER

Canada Student/Recent Grad Job Grant Contract Position
Amazing opportunity to work with our Virtual JCC platform | 16 weeks

The JCC's Vision & Purpose:

At our core, we believe in inspiring people to live the Jewish lives they want to live. Our dynamic team is guided by our mission: to build and sustain a caring and vibrant community hub that is welcoming to all and based on a solid foundation of Jewish values and with a strong connection to Israel.

Although our physical doors have been closed since March 16, 2020, we have launched Virtual J and created an innovative platform to keep our community engaged in exercise, learning from topical thought-leaders, participating in dynamic programs and Jewish and Israeli Culture connection and holiday celebrations. Check out <https://virtualjcc.com/>.

As our audience reach grows, we are looking for a graphic design candidate who can support our Virtual JCC team in designing social marketing materials, broadcast screens, lower thirds, holding screens and overall brand consistent designs.

The Right Graphic Designer:

At your core, you're a creative digital media designer and techie with a passion and flair for everything live streaming, video production and new technology. **You have graduated from a graphic design program** and are detail oriented and have a strong drive for results. You are able to work remotely with a fast-paced small team and a flexible schedule. In addition to your creative edge, you have strong organizational and interpersonal skills and a customer service focus. **Jewish culture, traditions, and a connection to Israel** are part of your DNA and evident in your passionate and friendly interactions and drive to build Jewish Community through your contributions to Virtual J.

Key responsibilities and outcomes include:

- Create, design and produce digital marketing materials as well as advertisements for our various programs using the tools and processes established for this purpose.
- Digital materials include, but are not limited to thumbnails, e-blasts, livestream holding screens, lower thirds, broadcast templates, social ads, Facebook and Instagram assets, sponsorship placement and updating weekly assets.
- Special projects: program guides, event marketing kits, Virtual TV Guide adjustments, digital campaigns
- Ensure the graphic norms and branding parameters established by the organization are respected.
- Research projects, photos and images to add to and improve the visual appearance of the print and digital materials.
- Prepare pre-press artwork ensuring quality and 100% accuracy in terms of text, colors, bleeds, formatting etc.
- Assist in maintaining SRC web sites as needed.
- Meet deadlines and provide exceptional customer service.

Skills which will make you a successful candidate include:

- ✓ A university degree/college diploma in graphic design and/or vocational/technical training.



- ✓ Minimum 2 years experience in a similar position.
- ✓ Fluent in Photoshop, Illustrator, InDesign and other programs for both Mac and PC platforms. Asset if fluent in Adobe After Effects, Premiere and other adobe suites programs
- ✓ Asset if fluent in graphic animations - Logos, intros, info graphics, info screens
- ✓ Willing to learn new job-related technology as needed from livestream platforms, animation, video graphics
- ✓ Extremely creative and innovative.
- ✓ Knowledge of social media platforms and social advertising is a huge asset (Facebook Ads, Story Ads, Swipe ups, sponsored ads and boosted posts)
- ✓ Demonstrated experience with marketing design and promotion.
- ✓ Experience in the non-profit sector; JCC experience an asset.
- ✓ Ability to design in Hebrew an asset.

How to Apply:

We welcome all applicants. Accommodations during all phases of the hire process will be made wherever possible. If you are interested in and well qualified for this exciting opportunity please submit your resume in confidence via e-mail to jaredg@prossermanjcc.com no later than June 18, 2021.

Please submit 2 examples of your graphic designs that you are most proud of: any campaign designs you have done for social graphics, advertising designs (magazine ads, poster designs), web banners, YouTube ads and any brand development projects. Also, if you have After Effects or animation experience, show us ANYTHING you have done.

We appreciate your application, however, we will only be contacting the candidates we wish to interview.