



CAMP DIRECTOR

This is a very exciting time to be joining the Schwartz/Reisman Centre and Prosserman JCC (“The J”). As primary destinations for Jewish community engagement, the J inspires people to live meaningful and healthy lifestyles and strengthens individuals and families through dynamic recreational, social and educational programs.

Our programs, services and connections support a diverse and thriving Jewish community and provide a sense of belonging and identity. Through this work, our J models a world in which, more than ever, Jewish wisdom is valued, differences are respected, communities are built, creativity is encouraged, and aspirations are realized in exciting and powerful ways. One of our programs that is a great source of pride for our organization is **The Jack and Pat Kay Centre Camp**. Entering our 31st year of operation and engaging over 1,500 children through summer and break camps each year, we are looking for a charismatic leader in with strong operations experience to join the J as **Camp Director** to build upon our outstanding camp success and guide the **Jack and Pat Kay Centre Camp** program to new heights.

The Jack and Pat Kay Centre Camp Experience

The Jack and Pat Kay Centre Camp was founded in 1989 and is the largest Jewish Day Camp in the GTA. Currently located on the state of the art Joseph and Wolf Lebovic Jewish Community Campus in Vaughan, the program is designed to engage campers between the ages of 5-14 through a variety of high quality general and specialty camp activities. At the core of the Centre Camp mission is fostering a connection to Jewish life and building future leadership for our community. We also engage over 200 seasonal staff each year from counselors to unit heads and provide valuable and transferable life-skills and professional skills that has helped launch many successful careers.

In the off season, the Jack and Pat Kay Centre Camp offers break camps and year-round engagement opportunities to ensure that families can experience everything the program has to offer 365 days per year.

The development of a second camp program is on the horizon once construction is completed on the expanded home of the Prosserman JCC in the new Sheff Family Building on the Sherman Campus in early 2020. The successful candidate will have the unique opportunity to lead the visioning process to build a multi-site camp model that will expand upon the current depth and breadth of our offerings.

Role Summary:

As an innovative and inspirational leader with strong attention to detail, the Camp Director will develop the strategic vision for the future of the Jack and Pat Kay Centre Camp while overseeing all current operations at the Lebovic Campus location. The role includes:



- Maintaining the safe, welcoming, inclusive and high-quality camping experience that our families have come to expect;
- Introducing innovative new programming to excite campers and ensure a best-in-class camping experience;
- Enhancing the camper recruitment and retention strategy;
- Recruiting seasonal staff and assuming full responsibility for their leadership development;
- Working with other departments at the J and loyal camper families to deepen the connection to the J and our community;
- Enhancing the strategy for year-round engagement of camp families at the J;
- Developing and managing annual budgets as well as long range financial forecasts;
- Ensuring program quality and standards are met and consistently strengthened;
- Mapping out a multi-campus camping strategy and developing a new camp program on the Sherman Campus in Toronto (2020)
- Serving as a role model in championing the vision, mission and values of the J.

Requirements:

The ideal candidate will have extensive Director experience in the camping industry, but we are open minded and will be happy to meet leaders with strong hands-on operational experience from other related fields, as long as you also are -

- Passionate about Jewish programming and community building;
- Motivated by working with teens to develop the future leaders of our community;
- A visionary in building a multisite camping system to reach a greater share of the community;
- Driven to create a world-class camping program anchored in Jewish values and traditions;
- Have an exceptional grasp of budgets and strong financial and business acumen, including analytics;
- A creative and energetic marketer and PR expert, including all social media platforms;
- A motivational and inspirational leader and manager with a high attention to detail, exceptional organization skills and a hands-on operating style;
- Experienced in attracting and developing talent;
- Relatable, enthusiastic and passionate and care about your campers, their families and your staff;
- Excited about working within a larger J infrastructure to create year-round engagement opportunities for the entire community.

#Embrace our core values:

Leadership – have the courage to shape a better future

Passion – ignite a spark in others to become better versions of themselves

Collaboration – be enthusiastic about the possibility 1+1=3

Creativity - be a fountain of new ideas and use your imagination to drive innovations to meet community needs and enhance the J experience

Relational - put human connections first and give people a deep sense of belonging to the and the community



Application Process:

If you are passionate about camping and looking for an opportunity to steer one of the leading day camps in the GTA through an exciting time of growth and development **AND** if you are also an inspirational leader interested in utilizing a camp platform to foster community and strengthen Jewish identity, we would love to hear your story...

We welcome all applicants. Accommodations during all phases of the hiring process will be made wherever possible. If you are interested in and well qualified for this exciting role, please submit your resume in confidence via email by no later than **January 26, 2019** to jobs@prossermanjcc.com.

We appreciate and thank you for your application, however we will only contact those candidates we wish to interview.



Prosserman JCC

4588 Bathurst Street • Toronto, ON • M2R 1W6
416.638.1881 • prossermanjcc.com



UJA FEDERATION
of Greater Toronto



Schwartz/Reisman
Centre

9600 Bathurst Street • Vaughan, ON • L6A 3Z8
905.303.1821 • srcentre.ca